



## LifeWorks Home Improvement Challenge

### 2009 FACT SHEET

DATE: Friday, September 25, 2009  
LOCATION: LifeWorks Supportive Housing Program  
Mission Reilly Ridge Apartments  
6503 Bluff Springs Rd., Austin, TX 78744

### ABOUT THE HOME IMPROVEMENT CHALLENGE (HIC)

- o Austin's premiere life-changing event! An exciting and competitive team building exercise with valuable marketing opportunities for corporations/organizations benefiting LifeWorks youth living in our Supportive Housing continuum. All proceeds from this event benefit LifeWorks programs.
- o Capitalizing on the popularity of extreme makeover shows, LifeWorks solicits teams to invest one weekday upgrading the home of a youth in our Supportive Housing program. If needed, local professional designers are assigned to each team helping to ensure creative makeovers.
- o Teams are provided a \$1,000 budget to assist with their make-over. If desired, teams may solicit additional in-kind donations including furniture, electronics, and basic household items for their clients to take with them as they transition into homes of their own. Judges will award prizes at a post-party to celebrate the significant impact that teams made "changing lives one room at a time." A Parade of Homes follows the event so teams may see the apartment transformations.
- o Last year's event received more than \$150,000 in media exposure through television (News 8, KTBC), newspaper (Austin American Statesman, West Austin News, Austin Business Journal), and magazine (Texas Home & Living).
- o This one-day event unites more than 400 volunteers sending the message that our community cares about these youth who have made tremendous strides in their life to better their situations.

### ABOUT LIFEWORKS

LifeWorks transitions youth and families from crisis to safety and success – providing a safety net of support to thousands of Central Texans every year.

Through its service continuum, LifeWorks addresses the critical issues of:

youth homelessness	mental health	foster care
literacy & education	teen parenting	work force development
pregnancy prevention	self-esteem building	substance abuse & violence prevention

Without LifeWorks, over 10,000 individuals in our community would have no one committed to their success.

For more information, please contact Dorian Fogo at  
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Changing Lives One Room at a Time

9.25.09

